

AGENDA

8:00 AM • Wednesday, April 20, 2016

Harold W. McKinney Conference Center • Constitution Square Historic Site

- 1. Welcome, Quorum Determination, Agenda Review:** Richard Trollinger, Chairman
- 2. Minutes & Financial Reports:** Chairman Trollinger
 - A. Previous Meeting Minutes: None
 - B. Financial Reports: March 31, 2016
- 3. Organizational Action/Information**
 - A. “Make It Your Business” Community Conversation: Vice Chairman Ben Nelson – Review event/comments; please refer to summary in packet.
 - B. Strategic Planning Workgroup: Vice Chairman Nelson – Status of Request for Proposal (RFP) for strategic plan services; please refer to summary of opening of sealed proposals, vendors, and estimated service costs.
 - C. Exploration of Marketing/Communications Insourcing: Chairman Trollinger – Review action to date; please refer to copy of e-mail communication in packet.
 - D. EDP FY '16 – '17 Budget Draft/Request for City-County Appropriations: President/CEO Jody Lassiter – Review budget draft for request for increased City-County funding; please refer to budget draft and outline of points for increased funding for marketing.
- 4. EDP President/CEO’s Report:** Jody Lassiter *(written report provided in board packet)*
- 5. Partner Reports**
 - A. Local Governments
 - B. Economic Development Organizations *(written reports provided in board packet)*
- 6. Advisory Partner Reports:** Community Sectors; Chairman’s Circle Platinum Partners *(as time allows—written reports/informational items provided in board packet)*
- 7. Next Meeting:** 8:00 AM, May 18, 2016
- 8. Adjournment**