

**DANVILLE-BOYLE COUNTY CVB BOARD MEETING MINUTES**  
**Grayson's Tavern**  
**8 a.m.**

DATE: January 28, 2016

ATTENDEES: Brenda Willoughby Brown, Jennifer Kirchner, Chris Kubale, Brittney Mills Adams, Brandon Long, Cody Polston and Denise Wade

GUESTS: Mark Morgan and Jody Lassiter

TOPIC	CONCLUSIONS/RECOMMENDATIONS	ACTION/FOLLOWUP
Executive Director's Report	<p>Jennifer reported that Craig Butler has completed the 2013-14 audit. He conducted a very thorough audit and the total cost was \$4600. SPEG requires an audit every four years but EDP requires a review every year. The yearly review will cost \$2100 and is an unbudgeted expense. The review needs to be initiated immediately to be on track with audits and reviews.</p> <p>Jennifer announced there was a budget overage for the 2014-15 fiscal year. She presented a proposal for disbursement of the overage to be used during the current fiscal year. (see attached for breakdown of allocations).</p> <p>Jennifer announced that Danville-Boyle County will be hosting the Kentucky Association of CVB in March 2016.</p> <p>Chandler Thinks branding proposal is being presented to EDP partners for them to join the effort.</p>	<p>Chris made a motion to approve the audit. Cody seconded the motion and it unanimously carried.</p> <p>Brandon made a motion to approve the budget amendment document proposed. Chris seconded the motion and it unanimously carried</p> <p>Jody supports the proposal and is willing to split the cost. Information will be emailed for the next meeting.</p>

	<p>The tour of Danville by tour bus operators from the American Bus Association was a great success. We are seeing the results of this event. Approximately 30-50 people are coming to tour Danville in April.</p> <p>Danville Boyle Trails Alliance is working with Heritage Hospice on securing land for a mountain bike park. Mark Morgan said the land consists of 2-3 acres behind Wilderness Trace on Stewarts Lane and is in the floodplain. The park will also support running, mountain biking and cyclocross events that draw large crowds.</p>	<p>Jennifer said she may go to the Tour Groups Convention this year. The registration fee is between \$6000 and \$7000 per show. However, attendance is showing great dividends for Shakertown, Berea, and Richmond.</p>
Financials	December 2015 financials were reviewed.	Brenda motioned to approve December financial reports. Brandon seconded the motion and it unanimously carried
Minutes	Board reviewed December meeting minutes.	Brittney motioned to approve minutes. Cody seconded the motion and it unanimously carried.
Chairman's Report	Brenda said this is her last meeting. She has enjoyed working with everyone and thanked the board for their hard work and dedication to the community. Brenda complimented Jennifer's leadership. She also thanked Mark Morgan for agreeing to serve on the board and Jody Lassiter for his leadership.	
Hotels	Cody reported that construction on the Holiday Inn Express was going well and the targeted completion date is January 2017. He also said rooms were up 300 from January 2015.	

	<p>Chris reported that the Golden Lion B&amp;B has closed.</p> <p>Brittney reported that Warrenwood Manor is booked all but two weeks from April through October.</p> <p>Jennifer announced that we now have 8 B&amp;B listed on Airbnb.</p>	
Restaurants	<p>Jody Lassiter said Taqueria Los Amigos has reopened as Danville Bistro in the space once occupied by H&amp;A Restaurant on Harding Street. They hope to expand the building in the future.</p>	
New business	<p>Jody announced that Art of Danville recently opened on Main Street. A new radio station will also be opening soon on Main Street. Plank on Main has opened in the old Thoroughbred Threads location on Main Street.</p> <p>Brandon reported that there will be fewer solo shows at the Arts Center. They plan to focus more on group shows. February and March is "All About Collages" and will showcase 15 artists.</p>	
Adjournment	<p>Next meeting is February 23, 2016.</p>	<p>Brenda motioned to adjourn. Chris seconded the motion and it unanimously carried. Meeting adjourned at 9:30 a.m.</p>