

MINUTES

8:00 AM • Wednesday, February 17, 2015

Harold W. McKinney Conference Center • Constitution Square Historic Site

1. **Welcome, Quorum Determination, Agenda Review:** Richard Trollinger, Chairman, called the meeting to order at 8:02 a.m.
 - A. **Board:** Richard Trollinger, Jody Lassiter, Tom Poland, Robby Mayes, Mark Morgan, Kathy Miles, Ben Nelson, Mike Perros, John Albright, Harold McKinney.
 - B. **Advisory Partners:** Mary Beth Touchstone, Community Arts Center; Sally Davenport, Ephraim McDowell Health; Yvonne Rettie, Boyle Landmark Trust.
 - C. **Staff:** Kasey Hill, Bethany Rogers, Vicki Goode.
 - D. **Guests:** Tom Ellis, citizen; Pam Wright, *Advocate-Messenger*; Niki Kinkade & Leigh Jefferson, Great American Brass Band Festival; Ron Scott, Danville City Manager; Allan Crain, Art of Danville; Dr. Keith Look, Danville Independent Schools.

2. **Minutes & Financial Reports**
 - A. **Previous Meeting Minutes** (December 16, 2015): Approved on MOTION by Mrs. Miles SECONDED by Mr. Mayes.
 - B. **Financial Reports** (January 31, 2016): Approved on MOTION by Mr. Poland SECONDED by Mrs. Knetsche.

3. **Presentation:** Niki Kinkade and Leigh Jefferson presented a report on economic impact of and new events for The Great American Brass Band Festival in 2016.

4. **Organizational Information/Action**
 - A. **Officers Election:** On MOTION by Mr. Poland SECONDED by Mr. McKinney, Richard Trollinger and Ben Nelson were unanimously elected as Chairman and Vice Chairman, respectively. The Secretary/Treasurer position is open, and the board will accept nominations for that office.
 - B. **Strategic Planning Workgroup:**
 - i. **Request for Proposal (RFP) for economic development plan services:** Mr. Nelson provided a draft RFP to all Partners on February 5. Each partner organization has 30 days to review and approve the document. The RFP will be advertised by mid-March, if approved.
 - ii. **Key Result Area 4:** Mr. Nelson announced the EDP staff and Partner boards are working to update the Performance Dashboard. The staff will hold a retreat on February 19 to generate a list of recommendations for metrics. There will also be a working session on this subject with Danville City Commission in March.
 - iii. **Upcoming Events:** The next “Make It Your Business” community conversation is being planned for April. Details will be announced at the next board meeting.

5. **EDP President/CEO’s Report:** Jody Lassiter referred to his January written report, which will be attached to these minutes and incorporated by reference. Mr. Lassiter reviewed the 2015 project activity in Boyle County, during which 708 jobs were created and over \$108 million in capital investment was generated. He also reviewed the current metrics on the Performance Dashboard. Mr. Lassiter announced that California-based *Global Trade* magazine named the Danville-Boyle County EDP one of America’s 18

leading EDCs. Mr. Lassiter also updated the board on current project activity and Gov. Bevin's recent visit to Danville.

6. Partner Reports

A. Local Governments

- i. *Boyle County Fiscal Court*: Judge-Executive McKinney announced that the Danville-Boyle County EDP was referenced as a model for economic development during a state conference for judge-executives.
- ii. *City of Danville*: Mayor Perros said the city is working with Denyo Manufacturing to improve its sewer access for future expansion. He also shared that city staff generated a list of 63 items they hope to accomplish at a December planning session, and the Commission has set an aggressive course to complete those items this year.

B. Economic Development Organizations

- i. *Industrial Foundation*: John Albright, Chairman, referred to President/CEO Jody Lassiter's written report, which will be attached to these minutes and incorporated by reference. Mr. Albright said he attended a Bluegrass Community & Technical College meeting with legislators in Frankfort to discuss funding for the college and workforce development.
- ii. *Chamber of Commerce*: Lisa Knetsche, Chairman, updated the board on the Chamber's broadband initiative and workforce development efforts. She also announced the organization is planning a second Substance Use in the Workplace seminar, since the first one was such a success.
- iii. *Heart of Danville*: Tom Poland, President, referred to Executive Director Bethany Rogers' written report, which will be attached to these minutes and incorporated by reference. He announced the HOD recently received two awards: City of Danville and the AHB were named best Main Street Partners for their collaboration with the Preservation Conference, and the Soul of Second Street Festival was named Best Downtown Event. Mr. Poland also announced that Nick Wade was hired as the new project manager for HOD.
- iv. *Main Street Perryville*: Robby Mayes, Chairman, announced that more than 50 people attended the City of Perryville's January meeting, which centered on saving historic properties. As a result of this meeting, the City Council is working on a historical ordinance for Merchants Row. MSP also has new board members, Sylvia Hensley and Julie Clay.

7. Advisory Partners

- A. Boyle Landmark Trust: Yvonne Rettie announced the organization is in the planning stages for Preservation Month in May.
- B. Danville Creative District: Mary Beth Touchstone educated the board on SB1 to support arts education.
- C. Ephraim McDowell Health: Sally Davenport announced that Ephraim McDowell is actively in process of moving its heart and vascular offices to a downtown Danville location.

8. Other Business/Guest Comments: Danville Independent Schools Superintendent Dr. Keith Look announced that the support organization Friends of Bate Middle School is launching a campaign on how to become a "good education parent".

9. **Next Meeting:** 8:00 AM, March 16, 2016, at Inter-County Energy Community Room.

10. **Adjournment:** 9:30 AM.