

MINUTES

8:00 AM • Wednesday, June 15, 2016

Harold W. McKinney Conference Center • Constitution Square Historic Site

1. **Welcome, Quorum Determination, Agenda Review:** Richard Trollinger, Chairman, called the meeting to order at 8:01 AM. Present were:
 - A. Board: Richard Trollinger, Ben Nelson, Tom Poland, Robby Mayes, Kathy Miles, Harold McKinney, John Albright, Anne Sleet, Terry Gilbert, Ron Scott (Alternate, City of Danville).
 - B. Advisory Partners: Sally Davenport, Ephraim McDowell Health; Matt Ellis, Forkland Community Center Chairman.
 - C. Staff: Nick Wade, Paula Fowler, Jennifer Kirchner, Jody Lassiter.
 - D. Guests: Pam Wright, *The Advocate-Messenger*; Mary Conley, Boyle County Fiscal Court; Todd Chapman, Human Resources Manager, Dana; Brant Welsh, Farmers National Bank; Commissioner Rick Serres, City of Danville; Mary Beth Touchstone, Community Arts Center; Tom Ellis, citizen.

2. **Minutes & Financial Reports**
 - A. Previous Meeting Minutes (May 18, 2016): Approved on MOTION by Mr. Poland, SECONDED by Mrs. Miles.
 - B. Financial Reports (May 31, 2016): Approved on MOTION by Judge McKinney, SECONDED by Mrs. Gilbert .

3. **Presentations**
 - A. Boyle County Agency for Substance Abuse Policy (ASAP): Kathy Miles announced that the Herald-Leader reported “overdose deaths increased in 2015.” Substance abuse is a serious issue; we are in a national crisis that impacts our community. The report, attached, was intended for the members of our community that represent the community to the outside world. There are several pressure points: detention center/jail, emergency room, law enforcement, court system and related social services, and families. The most impacted group is 20-30 year olds, in all socio-economic statuses and racial groups. This crisis is different than drug issues in the past; it has stretched from the inner cities to rural, small town America. There is a coalition working together to help try and turn this issue around. Mrs. Miles stated a correction, in her report she identified the workforce as a county initiative, it was established by the Chamber of Commerce.

 - B. Community Arts Center: Mary Beth Touchstone said that the Arts are our partners. She added that a vibrant Art scene is crucial for recruitment and retention of employees and businesses. Norton Center and the Community Arts Center help with the recruitment of big businesses and top employees, while GABBF and West T. Hill help with retention because they help keep the arts alive within our community and make our community life better. The Community Arts Center acts as a fiscal sponsor for other arts organizations including administrative needs, ticket sales, help with donations and needed taxes. They currently have seven organizations they assist: Danville Children’s Choir, Summer Singers, Sounding Joy, Northpoint singers, Scarlet Cup Theater, Danville Creative District, and the International Conductor’s Festival-Danville.

4. **Organizational Information/Action**

- A. Strategic Planning Workgroup: Mr. Nelson recapped the Key Result Areas: A shared plan for the EDP, Business Climate, Communication and partner teamwork, Accountability for ROI, Business Development & Job Creation. A group of 6, consisting of Mr. Poland, Mr. Scott, Mr. Albright, Mrs. Kirchner, Mr. Nelson and Mayor Perros cut the 14 applicants to two, one of which has already visited and the second comes this week. After the second visit the group hopes to bring their recommendation to the boards for approval. Mr. Albright added the top EDP groups around the country are both public-private groups. Mrs. Kirchner added that we are ahead of the curve because we already have our partner organizations. Mr. Poland added we are already ahead so this will help push us forward and strive to be the best. Mr. Scott added both of the finalists are skilled firms and will be great for the community as a whole once this process is complete.
- B. Marketing/Communication Insourcing: The CVB Board unanimously approved to take on the tasks of marketing and communication.
- C. EDP FY '16-'17 Budget: See attached. Mr. Lassiter reviewed through the proposed budget. Approved on MOTION by Mr. Scott, SECONDED by Mr. Albright.
- D. EDP Officer Vacancy: Due to Mr. Nelson's move to vice-chair there has been a vacancy for EDP Secretary/Treasurer. Mrs. Terry Gilbert has agreed to serve in the position. Approved on MOTION by Judge McKinney, SECONDED by Mr. Poland. With Mrs. Gilbert's position change, the position of Director at Large is open. Mr. Poland will serve as chair of the Ad Hoc committee to find a Director at Large.

- 5. **EDP President/CEO's Report**: Mr. Lassiter referred to the written report, which will be attached to these minutes and incorporated by reference. He reported on his successful trip to NY with KentuckyUnited. There was a great response to the Op-Ed piece in the Advocate Messenger on Sunday. There are several industrial projects underway, and unfortunately we lost one project due to issues with purchasing the building.

6. **Partner Reports**

A. Local Governments

- i. *Boyle County*: Harold McKinney, Judge Executive, announced that the plaque unveiling for Gov. Beshear was a success. Kathy's presentation hit on a big point that there are several pressure points on drugs in the city, including our jail. Judge McKinney disclosed that there are 325 inmates in a jail meant for 220 and most of these inmates have been incarcerated for drugs. The county is in need of a new prison that will cost an estimated \$25,000,000. The Judge stated that we are in need of better broadband, county wide, to help draw businesses and industry. He finished by stating that our county has two places that no other city has: Constitution Square Park and Perryville Battlefield.
- ii. *City of Danville*: Ron Scott, City Manager, reported that drug abuse and the jail are important issues that need to be continued to look at. The Kinder-Morgan pipeline is still being presented to community groups to decide on their position. The first reading of the budget was completed Monday, the budget looks good and there are no tax increases. The City is beginning to look at improving energy efficiency that will help make us greener and more attractive to citizens and businesses.
- iii. *City of Perryville*: Anne Sleet, Mayor, reported that the 2016-2017 budget is complete. The main bridge in town is still in need of repair. Two council members were present at an informational meeting to discuss alcohol sales in Perryville and what it could look like.

B. Economic Development Organizations

- i. *Industrial Foundation*: John Albright, Chair, referred to the written report, which will be attached to these minutes and incorporated by reference.
- ii. *Chamber of Commerce*: Refer to written report, which will be attached to these minutes. Paula needs help looking for golf hole sponsors for their tournament.
- iii. *Convention & Visitors Bureau*: Jen apologized for her emails about the multiple emails regarding the Breakfast Kickoff for the Branding Initiative. Refer to written report, which will be attached to these minutes and incorporated by reference.
- iv. *Heart of Danville*: Tom Poland, Chair, referred to written report, which will be attached to these minutes and incorporated by reference. Mark McDonald from the Georgia Trust will be visiting to help with the revolving loan fund.
- v. *Main Street Perryville*: Robby Mayes, Chair, referred to the written report, which will be attached to these minutes and incorporated by reference. Stone building foundations have been repaired: Warehouse Building, Greens Drug Store and Parks Store. Snappin' Chaplin Turtle Derby is July 30th.

7. **Advisory Partner Reports:** Forkland Community Center—Matt Ellis announced July 12th is a breakfast to tour the community center.
8. **Guest Comments:** Tom Ellis commented that our town is great but the Kinder-Morgan pipeline could be detrimental to our community, especially the children.
9. **Next Meeting:** 8:00 AM, July 20, 2016 at McKinney Conference Center.
10. **Adjournment:** 9:40 AM.